



SPONSORSHIP OPPORTUNITIES

ENR FutureTech is the go-to source for business and IT leaders in architecture, engineering and construction to explore emerging technologies that can enhance construction productivity, profits and safety.

SAN FRANCISCO 2023!

We're excited to be back in San Francisco for another live event. This is your company's opportunity to build brand awareness, drive booth traffic and generate additional leads through one of our sponsorships. A sponsorship also gives your company significant visibility to ENR's magazine, website and eNewsletter audience — a perfect opportunity to demonstrate your technology solutions to industry professionals!

QUALITY ATTENDEES/ QUALITY LEADS



Attendee purchasing power: 74% of attendees approve/recommend/specify



Sponsor satisfaction – quality of leads, engagement with target audience and quantity of leads: 83%

Source: 2022 FutureTech Attendee Survey

INDUSTRY-WIDE EXPOSURE

Last year's marketing campaign made
2,607,488
impressions on AEC professionals

Each eblast reaches about
38,000+

Each print ad reaches about
50,000+

FutureTech attracts the largest audience of executive construct-tech decision makers and buyers from across the AEC industry.

You'll have opportunity to interact with attendees from companies like these:

- AECOM
- Amazon Web Services
- Barton Malow Company
- Brasfield & Gorrie
- Clark Construction Group
- DPR Construction
- Gilbane Building
- Hensel Phelps Construction Co.
- Jacobs
- Kiewit
- Lendlease
- McCarthy Building Companies, Inc.
- McKinstry
- Mortenson Construction
- Parsons Corporation
- PCL Construction
- Rosendin
- Skanska
- Suffolk
- Thornton Tomasetti
- Turner Construction Company
- Webcor Builders
- Whiting-Turner Contracting Company

For More Information on Sponsoring Contact your ENR Sales Rep Today!

SPONSORSHIP PACKAGES

	DIAMOND \$54,000 (Limit 1)	RUBY \$35,000 (Limit 2)	PLATINUM \$26,000 (Limit 6)	GOLD \$18,500 (Limit 11)	SILVER \$10,000 (Limit 20)
Registration					
Complimentary full-conference event registration for staff	10	8	6	4	2
VIP discount for 20% off registration to offer to customers & additional staff	X	X	X	X	X
ENR Promotion					
Ad in ENR	Full-Page	Full-Page	Full-Page	Half-Page	Half-Page
Web ad rotating on ENR website (ROS)	30,000 number of impressions	25,000 number of impressions	20,000 number of impressions	15,000 number of impressions	5,000 number of impressions
Event Marketing & Exposure					
Logo on digital event marketing materials	X	X	X	X	X
Logo hyperlinked on event homepage	X	X	X	X	X
100-word company profile on current sponsor page	X	X	X	X	X
Ad in Conference Program	Full-Page	Full-Page	Full-Page	Half-Page	
Web ad rotating on event website	Leaderboard Ad (728x90 & 320x50) ROS	Leaderboard Ad (728x90 & 320x50) ROS	Leaderboard Ad (728x90 & 320x50)	Medium Rectangle (300x250)	
Email to opt-in registered attendees by request through ENR	Pre & Post-Event	Pre & Post-Event	Pre & Post-Event	Pre & Post-Event	Post-Event
Tabletop Display 1-6' x 30" skirted table or footprint	X	X	X	X	X
Value Added Benefit	Panel Discussion Co-develop a panel topic with ENR editors and one company representative. Maximum duration is 40 minutes.	Presentation Presentation of a customer case-use study in 20 minutes.	Tech Story Share a customer success story of your company's innovative technology in a 2-minute video played during program.	Session Sponsor On-site branding during ENR introduction and opportunity to provide session handout for mobile app.	
Branding Opportunity (select one)	Event WiFi Your company name as the WiFi password	Welcome -or- Networking Reception Opportunity to provide additional on-site branding. ENR will deploy one custom email invitation to registered attendees pre-event .	Lunch Company branding and opportunity to display giveaway item on lunch tables. Breakfast Company branding and podium announcement. Networking Break Company branding and podium announcement.		

Contact your sales rep to learn more!

ENRFUTURETECH.COM

ADDITIONAL BRANDING OPPORTUNITIES

ENR FutureTech
Engineering News-Record

Enhance your sponsorship by including one or more of these branding upgrades. Your company will gain extra exposure and exclusive branding with any of these options.

OnDemand Session Sponsor

\$10,000

Generate hundreds of additional leads by sponsoring a session OnDemand that allows ENR's audience to catch one of the event sessions on-demand for free.

- Company logo on all OnDemand marketing
- One video commercial played before session to online attendees (MP4 format, up to 2 minutes)
- Provide 2-3 qualifying questions on the registration form.
- Up to 3 documents or brochures to make available to online attendees that view your session.
- Complete leads of all online viewers for up to on year.

Event Recap Video

\$7,500

- Event video will be hosted in the video gallery on FutureTech and ENR websites
- Opening ad created for sponsor to play at start of video (15 sec max)
- 1x e-blast with recap video (leads provided)
- 1x post to ENR social media

Event Mobile App

\$7,500

The event app allows attendees to engage with sponsors and other attendees, plan their schedule, participate in polling, and more!

- Logo on splash screen
- Full screen Ad visible when attendee opens app
- Banner Ad visible throughout app
- Mobile usage statics provided post-event
- (2) alert messages, one each day
- Company recognized as sponsor where Event Mobile App is promoted

Hotel Room Key

\$5,500

Reach attendees the moment they arrive. As the exclusive sponsor, your logo and artwork will be imprinted on hotel key cards for all attendees in the group block. *(Sponsor to provide artwork)*

Guest Room Drop

\$5,000

Greet attendees with a special welcome gift or company literature delivered to their hotel room on their peak arrival night. Sponsor to provide room drop material. Event to execute room drop.

Mobile Charging Station

\$4,000

Offer attendees a place to charge their phones right in the sponsor area! Your company logo and branding will be displayed on one charging station where attendees can quickly charge their phone or other mobile device.

Lanyards

\$3,500

Visibility throughout the conference worn by every attendee. *(sponsor to provide)*

Water Bottles

\$3,500

Exclusive event drinkware for attendees. *(sponsor to provide)*

Notepads or Pens

\$3,000/each

Put your company's brand into the hands of attendees by sponsoring the pens and/or notepads. These will be distributed at registration and in the session room. *(sponsor to provide)*

Company GOBO

\$2,500 (Limit 3)

Your company logo (1 color, white) will be projected on one side of the session rooms visible throughout the conference. *(Event to produce GOBO)*

Mobile App Alert Message

\$500/message (Limit 10)

Have a special announcement, demo or contest happening at your tabletop? Let attendees know with an alert message!

SPONSORSHIP CONTRACT

ENR FutureTech
Engineering News-Record

JUNE 5-7, 2023

**HILTON UNION SQUARE
SAN FRANCISCO**

COMPANY INFORMATION (All fields required)

Company Name _____

Main Event Contact _____

Job Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Country (if Non-US) _____

Email _____

SPONSORSHIP LEVEL

Diamond \$54,000

Ruby \$35,000

Platinum \$26,000

Gold \$18,500

Silver \$10,000

ADDITIONAL BRANDING SPONSORSHIPS:

OnDemand Session \$10,000

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Total \$ _____

Authorization Signature _____ Date _____

BILLING INFORMATION

Invoice Me (Due upon receipt) Charge to Visa MC AMEX

Cardholder Name _____

Card Number _____

Expiration Date ____/____/____ Verification Code _____ Billing Zip Code _____

Account Executive Name _____ Date _____

TERMS & CONDITIONS

All sponsorship payments are due in full upon contract submission. When invoice is selected for method of payment, fees are due within 30 days from receipt of invoice. If a sponsorship contract is signed within 30 days of the event start date credit card payment must be provided with contract submission. All sponsorships are final and no refund will be issued, unless event is cancelled. By signing this contract you have read and understand this agreement and agree to all terms and conditions of this contract.

SUBMIT SIGNED CONTRACT TO:

Katie Johnson
Senior Event Manager, BNP Media
Ph: 847-405-4053
johnsonk@bnpmedia.com